

REVIEW

Emerging strategies for exploiting cannabinoid receptor agonists as medicines

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Medicines that activate cannabinoid CB₁ and CB₂ receptor are already in the clinic. These are Cesamet® (nabilone), Marinol® (dronabinol; Δ^9 -tetrahydrocannabinol) and Sativex® (Δ^9 -tetrahydrocannabinol with cannabidiol). The first two of these medicines can be prescribed to reduce chemotherapy-induced nausea and vomiting. Marinol® can also be prescribed to stimulate appetite, while Sativex® is prescribed for the symptomatic relief of neuropathic pain in adults with multiple sclerosis and as an adjunctive analgesic treatment for adult patients with advanced cancer. One challenge now is to identify additional therapeutic targets for cannabinoid receptor agonists, and a number of potential clinical applications for such agonists are mentioned in this review. A second challenge is to develop strategies that will improve the efficacy and/or the benefit-to-risk ratio of a cannabinoid receptor agonist. This review focuses on five strategies that have the potential to meet either or both of these objectives. These are strategies that involve: (i) targeting cannabinoid receptors located outside the blood-brain barrier; (ii) targeting cannabinoid receptors expressed by a particular tissue; (iii) targeting up-regulated cannabinoid receptors; (iv) targeting cannabinoid CB₂ receptors; or (v) 'multi-targeting'. Preclinical data that justify additional research directed at evaluating the clinical importance of each of these strategies are also discussed.

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Abbreviations: 8-OH-DPAT, 8-hydroxy-2-(di-*n*-propylamino) tetralin hydrobromide; ACEA, arachidonyl-2'-chloroethylamide; ACPA, arachidonylcyclopropylamide; AM251, *N*-(piperidin-1-yl)-5-(4-iodophenyl)-1-(2,4-dichlorophenyl)-4-methyl-1*H*-pyrazole-3-carboxamide; AM281, *N*-(morpholin-4-yl)-1-(2,4-dichlorophenyl)-5-(4-iodophenyl)-4-methyl-1*H*-pyrazole-3-carboxamide; AM630, 6-iodo-2-methyl-1-[2-(4-morpholinyl)ethyl]-1*H*-indol-3-yl] (4-methoxyphenyl)methanone; AM1241, (2-iodo-5-nitrophenyl)-[1-(1-methylpiperidin-2-ylmethyl)-1*H*-indol-3-yl]-methanone; anandamide, *N*-arachidonoyl ethanolamine; COX, cyclooxygenase; CP55940, (–)-*cis*-3-[2-hydroxy-4-(1,1-dimethylheptyl)phenyl]-*trans*-4-(3-hydroxypropyl)cyclohexanol; HU-210, (6a*R*)-*trans*-3-(1,1-dimethylheptyl)-6a,7,10,10a-tetrahydro-1-hydroxy-6,6-dimethyl-6*H*-dibenzo[*b,d*]pyran-9-methanol; JWH-015, (2-methyl-1-propyl-1*H*-indol-3-yl)-1-naphthalenylmethanone; JWH-133, 3-(1,1-dimethylbutyl)-6,6,9-trimethyl-6*α*,7,10,10*α*-tetrahydro-6*H*-benzo[*c*]chromene; MDMA, 3,4-methylenedioxymethamphetamine; *R*-(+)-WIN55212, (*R*)-(+)-[2,3-dihydro-5-methyl-3-(4-morpholinylmethyl)pyrrolo-[1,2,3-*de*]-1,4-benzoxazin-6-yl]-1-naphthalenylmethanone; SR141716A, *N*-(piperidin-1-yl)-5-(4-chlorophenyl)-1-(2,4-dichlorophenyl)-4-methyl-1*H*-pyrazole-3-carboxamide hydrochloride; SR144528, *N*-(1*S*)-endo-1,3,3-trimethyl bicyclo [2.2.1] heptan-2-yl]-5-(4-chloro-3-methylphenyl)-1-(4-methylbenzyl)-pyrazole-3-carboxamide; THC, tetrahydrocannabinol

Introduction

There are at least two types of cannabinoid receptor, CB₁ and CB₂, each of which is G protein-coupled. These receptors can be activated not only by cannabis-derived and synthetic agonists but also by endogenous cannabinoids produced in mammalian tissues and often referred to as 'endocannabinoids'. The first endocannabinoids to be discovered were *N*-arachidonoyl ethanolamine (anandamide) and 2-

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The drug/molecular target nomenclature used in this review conforms with the British Journal of Pharmacology's Guide to Receptors and Channels (Alexander *et al.*, 2008).

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arachidonoyl glycerol (Devane *et al.*, 1992; Mechoulam *et al.*, 1995; Sugiura *et al.*, 1995). These can activate both CB₁ and CB₂ receptors and are synthesized on demand in response to elevations of intracellular calcium (reviewed in Howlett *et al.*, 2002; Di Marzo *et al.*, 2005). Other ligands that may be endocannabinoids have also been identified (reviewed in Pertwee, 2005a). This system of cannabinoid receptors and endocannabinoids together with the enzymes and processes responsible for endocannabinoid biosynthesis, cellular uptake and metabolism constitutes the 'endocannabinoid system' (reviewed in Howlett *et al.*, 2002; Pertwee, 2005b; 2006).

Cannabinoid CB₁ receptors are located primarily at the terminals of central and peripheral neurons where they mediate inhibition of ongoing release of various neurotransmitters that include acetylcholine, noradrenaline, dopamine, 5-hydroxytryptamine, γ -aminobutyric acid, glutamate, D-aspartate and cholecystokinin (reviewed in Howlett *et al.*, 2002; Pertwee and Ross, 2002; Szabo and Schlicker, 2005). Cannabinoid CB₂ receptors are expressed mainly by immune cells. When activated, they too can affect the release of chemical messengers, in this case the secretion of cytokines by immune cells, and can in addition modulate immune cell trafficking (Ni *et al.*, 2004; Xu *et al.*, 2007; Zhang *et al.*, 2007; see Walter and Stella, 2004; Cabral and Staab, 2005; Pertwee, 2005b for reviews). CB₁ receptors are also present in some non-neuronal cells, including immune cells, and CB₂ receptors in some central and peripheral neurons (Skaper *et al.*, 1996; Ross *et al.*, 2001; Van Sickle *et al.*, 2005; Wotherspoon

et al., 2005; Beltramo *et al.*, 2006; Gong *et al.*, 2006; Baek *et al.*, 2008; see Onaivi, 2006 for a review). However, the role of neuronal CB₂ receptors has still to be established. As well as orthosteric site(s), the CB₁ receptor possesses one or more allosteric sites that can be targeted by ligands in a manner that enhances or inhibits the activation of this receptor by both exogenously administered and endogenously released direct agonists (Price *et al.*, 2005; Adam *et al.*, 2007; Horswill *et al.*, 2007).

The discovery of cannabinoid receptors prompted the development of CB₁- and CB₂-selective agonists and antagonists and of these, those that have most often been used as research tools are listed in Figure 1. Included in this list are the antagonists, *N*-(piperidin-1-yl)-5-(4-chlorophenyl)-1-(2,4-dichlorophenyl)-4-methyl-1*H*-pyrazole-3-carboxamide hydrochloride (SR141716A), *N*-(piperidin-1-yl)-5-(4-iodophenyl)-1-(2,4-dichlorophenyl)-4-methyl-1*H*-pyrazole-3-carboxamide (AM251), *N*-(morpholin-4-yl)-1-(2,4-dichlorophenyl)-5-(4-iodophenyl)-4-methyl-1*H*-pyrazole-3-carboxamide (AM281), *N*-[(1*S*)-endo-1,3,3-trimethyl bicyclo [2.2.1] heptan-2-yl]-5-(4-chloro-3-methylphenyl)-1-(4-methylbenzyl)-pyrazole-3-carboxamide (SR144528) and 6-iodo-2-methyl-1-[2-(4-morpholinyl)ethyl]-1*H*-indol-3-yl](4-methoxyphenyl) methanone (AM630). These all behave as inverse agonists rather than as neutral antagonists, one indication that CB₁ and CB₂ receptors can exist in a constitutively active state (reviewed in Pertwee, 2005b,c). Certain agonists that bind more or less equally well to CB₁ and CB₂ receptors are

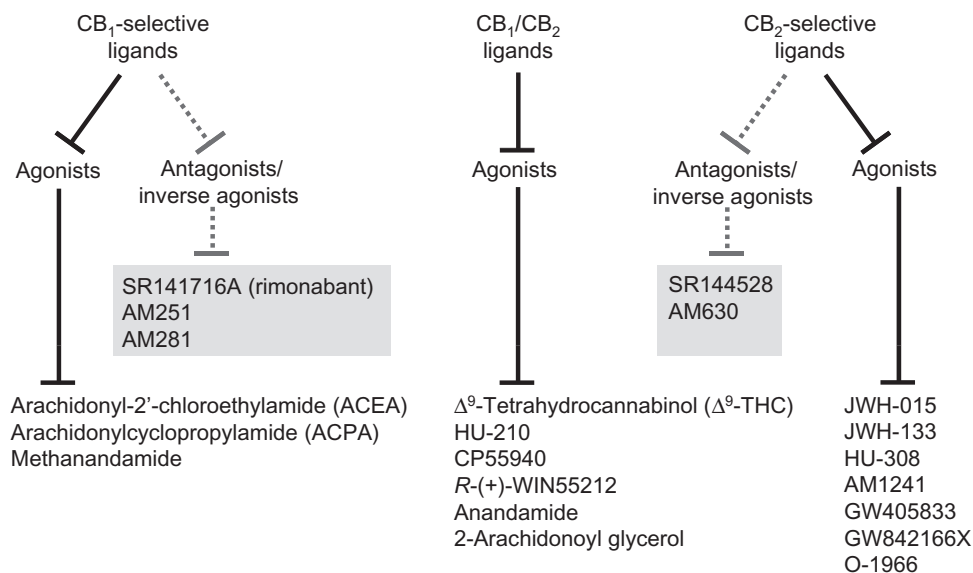


Figure 1 Cannabinoid receptor ligands that are often used as research tools. The structures of these ligands and descriptions of their pharmacological properties can be found elsewhere (Howlett *et al.*, 2002; Wiley *et al.*, 2002; Pertwee, 2005b; Whiteside *et al.*, 2007; Zhang *et al.*, 2007; Guindon and Hohmann, 2008). AM1241, (2-iodo-5-nitrophenyl)-[1-(1-methylpiperidin-2-ylmethyl)-1*H*-indol-3-yl]-methanone; AM251, *N*-(piperidin-1-yl)-5-(4-iodophenyl)-1-(2,4-dichlorophenyl)-4-methyl-1*H*-pyrazole-3-carboxamide; AM281, *N*-(morpholin-4-yl)-1-(2,4-dichlorophenyl)-5-(4-iodophenyl)-4-methyl-1*H*-pyrazole-3-carboxamide; AM630, 6-iodo-2-methyl-1-[2-(4-morpholinyl)ethyl]-1*H*-indol-3-yl](4-methoxyphenyl)methanone; anandamide, *N*-arachidonoyl ethanolamine; CP55940, (–)-*cis*-3-[2-hydroxy-4-(1,1-dimethylheptyl)phenyl]-*trans*-4-(3-hydroxypropyl)cyclohexanol; HU-210, (6*aR*)-*trans*-3-(1,1-dimethylheptyl)-6*a*,7,10,10*a*-tetrahydro-1-hydroxy-6,6-dimethyl-6*H*-dibenzo[*b,d*]pyran-9-methanol; JWH-015, (2-methyl-1-propyl-1*H*-indol-3-yl)-1-naphthalenylmethanone; JWH-133, 3-(1,1-dimethylbutyl)-6,6,9-trimethyl-6*a*,7,10,10*a*-tetrahydro-6*H*-benzo[*c*]chromene; *R*-(+)-WIN55212, (–)-[2,3-dihydro-5-methyl-3-(4-morpholinylmethyl)pyrrolo[1,2,3-*de*]-1,4-benzoxazin-6-yl]-1-naphthalenylmethanone; SR141716A, *N*-(piperidin-1-yl)-5-(4-chlorophenyl)-1-(2,4-dichlorophenyl)-4-methyl-1*H*-pyrazole-3-carboxamide hydrochloride; SR144528, *N*-[(1*S*)-endo-1,3,3-trimethyl bicyclo [2.2.1] heptan-2-yl]-5-(4-chloro-3-methylphenyl)-1-(4-methylbenzyl)-pyrazole-3-carboxamide.

also widely used as research tools (Figure 1). They include the main psychoactive constituent of cannabis, Δ^9 -tetrahydrocannabinol (Δ^9 -THC) and the endocannabinoid, anandamide, each of which behaves as a partial agonist at both CB₁ and CB₂ receptors (reviewed in Howlett *et al.*, 2002; Pertwee, 2005b; 2008a). The other CB₁/CB₂ receptor agonists listed in Figure 1 all display relatively high CB₁ and CB₂ efficacy (reviewed in Howlett *et al.*, 2002; Pertwee, 2005b). These are the endocannabinoid, 2-arachidonoyl glycerol, and the synthetic compounds, 11-hydroxy- Δ^8 -THC-dimethylheptyl [(6aR)-*trans*-3-(1,1-dimethylheptyl)-6a,7,10,10a-tetrahydro-1-hydroxy-6,6-dimethyl-6H-dibenzo[b,d]pyran-9-methanol (HU-210)], (-)-*cis*-3-[2-hydroxy-4-(1,1-dimethylheptyl)phenyl]-*trans*-4-(3-hydroxypropyl)cyclohexanol (CP55940) and (R)-(+)-[2,3-dihydro-5-methyl-3-(4-morpholinylmethyl)pyrrolo-[1,2,3-de]-1,4-benzoxazin-6-yl]-1-naphthalenylmethanone [R-(+)-WIN55212].

Licensed medicines that target cannabinoid receptors

Unlike cannabis, which has been used as a medicine over many centuries (reviewed in Mechoulam, 1986), individual cannabinoid receptor agonists made their first entry into the clinic less than 30 years ago (reviewed in Pertwee and Thomas, 2009). The first of these was the CB₁/CB₂ receptor agonist, nabilone (Cesamet®), which is a synthetic analogue of Δ^9 -THC and was licensed in 1981 for the suppression of nausea and vomiting produced by chemotherapy. Δ^9 -THC is also a licensed medicine. It initially entered the clinic as Marinol® (dronabinol), in 1985 as an anti-emetic and in 1992 as an appetite stimulant, for example for AIDS patients experiencing excessive loss of body weight. In 2005, nabilone and dronabinol were joined by the cannabis-based medicine, Sativex®. This contains approximately equal amounts of Δ^9 -THC and the non-psychoactive plant cannabinoid, cannabidiol, and is prescribed for the symptomatic relief of neuropathic pain in adults with multiple sclerosis and as an adjunctive analgesic treatment for adult patients with advanced cancer. Cannabinoid CB₁/CB₂ receptor agonists also have a number of *potential* therapeutic targets (Bambico *et al.*, 2007; Rubio-Araiz *et al.*, 2008; see Izzo and Camilleri, 2008; Pertwee, 2008b; Pertwee and Thomas, 2009 for reviews). These include the

- relief of pain induced by certain disorders or conditions in addition to cancer and multiple sclerosis;
- management of some gastrointestinal disorders;
- management of atherosclerosis and of certain other cardiovascular disorders;
- inhibition of angiogenesis and growth of malignant tumours;
- relief from various symptoms of multiple sclerosis, spinal cord injury, Alzheimer's disease and amyotrophic lateral sclerosis;
- relief from tics and behavioural problems experienced by patients with Tourette's syndrome;
- management of anxiety disorders, attention-deficit hyperactivity disorder, depression and brain repair;

- management of tardive dyskinesia induced in psychiatric patients by neuroleptic drugs;
- management of glaucoma, cough and cholestatic pruritus.

CB₁/CB₂ receptor agonists can of course produce adverse effects in patients, and many of these are probably caused by the activation of central CB₁ receptors rather than of CB₂ or peripheral CB₁ receptors. Adverse effects most often observed, at least in clinical trials with multiple sclerosis patients, have been dizziness/light-headedness, dry mouth, tiredness/fatigue, muscle weakness, myalgia (muscle pain) and palpitations (reviewed in Pertwee, 2007a). Other less frequently reported side effects of CB₁/CB₂ agonists include disorientation, feeling of drunkenness, 'high sensation', mental clouding and/or altered time perception, impairment of memory or ability to concentrate, tremor, balance impairment or lack of coordination, nausea/feeling sick, hypotension, blurred vision, constipation or diarrhoea, confusion, dysphoria/depression, disorientation, paranoia and hallucinations (reviewed in Pertwee, 2007a; Pertwee and Thomas, 2009). It is possible, however, for patients being treated with a cannabinoid receptor agonist to optimize the benefit-to-risk ratio by downward self-titration of the dose they take (Brady *et al.*, 2004; Svendsen *et al.*, 2004; Wade *et al.*, 2004). It is also noteworthy that there is evidence that tolerance develops more readily to some of the unwanted effects of a CB₁/CB₂ receptor agonist than to some of its sought-after therapeutic effects. This comes both from a clinical trial in which multiple sclerosis patients had been repeatedly treated with Δ^9 -THC (dronabinol) (Svendsen *et al.*, 2004) and from experiments in which rats had been repeatedly injected with CP55940 (De Vry *et al.*, 2004).

The only cannabinoid receptor antagonist to have been licensed as a medicine to-date is the CB₁ antagonist/inverse agonist, SR141716A (rimonabant; Acompliat®) (Després *et al.*, 2006). This was introduced into European clinics in 2006 for the management of obesity. Adversere actions experienced by some patients in clinical trials with rimonabant, mainly during the first few months, included nausea, vomiting, diarrhoea, headache, dizziness, arthralgia (pain in a joint), insomnia, influenza, feelings of anxiety and depression (Després *et al.*, 2005; Van Gaal *et al.*, 2005; 2008). Unfortunately, safety concerns about the adverse effects of rimonabant in patients taking it as an anti-obesity agent, particularly an increased incidence of depression and suicidality, recently prompted the European Medicines Agency to recommend sales of this drug to be halted. Rimonabant does of course remain an extremely valuable experimental tool. However, it is likely that most pharmaceutical companies will be deterred, at least for the time being, from developing a drug that displays rimonabant-like CB₁ receptor inverse agonist/antagonist activity for the management of any disorders. In addition to obesity and type-2 diabetes, these disorders include some that are discussed in this review and also nicotine dependence, impaired fertility in some women, stroke, hypotension resulting from endotoxaemic shock triggered by advanced liver cirrhosis and intestinal hypomotility in paralytic ileus (Izzo and Coutts, 2005; Le Foll and Goldberg, 2005; Pertwee, 2005a; Di Marzo, 2008; Pertwee and Thomas, 2009). Clearly then there is an urgent need for a new strategy for blocking CB₁

receptors that shares the generally acknowledged effectiveness of rimonabant against obesity, type-2 diabetes and associated cardiometabolic risk factors (reviewed in Di Marzo, 2008) but not its apparent ability to produce signs of anxiety and marked depression/suicidal ideation in some patients. Possible solutions to this problem include administering a neutral antagonist because it lacks the CB₁ inverse agonist activity of rimonabant (reviewed in Pertwee 2005b,c), developing a peripherally restricted drug that selectively blocks CB₁ receptors expressed outside the brain or an allosteric antagonist that selectively blocks the CB₁ receptor-mediated actions of just one of the endocannabinoids, or applying an adjunctive strategy that exploits synergism between a low dose of a CB₁ receptor antagonist and some other type of anti-obesity agent.

Emerging strategies for targeting cannabinoid receptors in the clinic

There is currently tremendous interest in the possibility of developing a second generation of medicines that will activate or block the endocannabinoid system with improved efficacy and/or selectivity. This interest has been stimulated both by the successful development of cannabinoid receptor ligands as medicines and by the likelihood that such compounds have a number of as yet unexploited but significant clinical applications. No doubt it has also been sparked by the discovery that one important role of the endocannabinoid system is to maintain homeostasis in health and disease (reviewed in Pertwee, 2005a). Thus, it has been found that there are certain disorders, including several that are in urgent need of better therapies, in which the endocannabinoid system seems to up-regulate in particular cells or tissues through increased endocannabinoid release, increased expression of CB₁ or CB₂ receptors and/or an increase in the coupling efficiency of these receptors. This up-regulation appears to lead in some instances to 'autoprotection' through a suppression of unwanted signs and symptoms or even a slowing of disease progression, and in other instances to 'autoimpairment' through the production or exacerbation of undesirable effects. The ever-growing list of disorders in which the endocannabinoid system seems to have autoprotective or autoimpairing roles has provided additional rationale for the accepted uses of cannabinoid receptor ligands as medicines and is, in addition, helping to identify or justify new therapeutic uses for such ligands that include the potential therapeutic applications listed in the previous section (*Licensed medicines that target cannabinoid receptors*).

Knowledge gained about the endocannabinoid system has revealed several potential strategies either for mimicking its autoprotective effects in patients with improved selectivity or for enhancing these autoprotective effects in the clinic. Some of these can be termed 'direct strategies' because they rely on the administration of a direct agonist and have in common the objective of restricting the activation of cannabinoid receptors by such a ligand as far as possible to subpopulations of these receptors that, when activated, generate sought-after rather than unwanted effects. The other strategies can be

termed 'indirect' because their purpose is to augment sought-after effects resulting from the endogenous release of endocannabinoids onto certain of their receptors. These are strategies that exploit the ability of an 'indirect agonist' either to inhibit the cellular uptake or enzymatic degradation of endocannabinoids and so delay their removal from their sites of action or to target the allosteric sites on CB₁ receptors in a manner that will enhance the ability of released endocannabinoids to activate these receptors.

The therapeutic potential of inhibitors of the cellular uptake or enzymatic degradation of endocannabinoids and, indeed, of CB₁ receptor antagonists was the subject of a recent review (Di Marzo, 2008), as were the potential clinical applications both of CB₁ receptor allosteric modulators (Ross, 2007) and of CB₂ receptor inverse agonists (Lunn *et al.*, 2008). Consequently, the remainder of this review focuses solely on potential 'direct strategies' for improving the selectivity and/or efficacy as medicines of cannabinoid receptor agonists. These are strategies that involve

- targeting cannabinoid receptors located outside the blood-brain barrier;
- targeting cannabinoid receptors expressed by a particular tissue;
- targeting up-regulated cannabinoid receptors;
- targeting cannabinoid CB₂ receptors;
- 'multi-targeting'.

Targeting cannabinoid receptors located outside the blood-brain barrier

CB₁ and/or CB₂ receptors expressed outside the central nervous system appear to mediate a number of sought-after effects that include pain relief, amelioration of certain intestinal, cardiovascular and hepatic disorders and inhibition of cancer cell proliferation and spread (reviewed in Pertwee, 2005a). Consequently, because many of the unwanted effects of cannabinoid receptor agonists are probably mediated by CB₁ receptors located within the brain, interest is growing in the possibility of developing a direct CB₁/CB₂ cannabinoid receptor agonist that on the one hand is excluded from much of the brain and spinal cord because it does not readily cross the blood-brain barrier but on the other hand still retains an ability to produce sought-after clinical effects by activating peripherally located cannabinoid receptors.

Preclinical proof of principle for this approach was recently provided by Dziadulewicz *et al.* (2007) of Novartis Pharma AG who have developed a potent, high-efficacy, orally bioavailable CB₁/CB₂ receptor agonist that displays both marked antihyperalgesic activity in the Seltzer (sciatic nerve partial ligation) rat model of neuropathic pain and limited brain penetration. That this compound, naphthalen-1-yl-(4-pentyloxynaphthalen-1-yl)methanone, was producing its antihyperalgesic effect by targeting CB₁ receptors outside the blood-brain barrier is supported both by pharmacokinetic data and by the observations first, that its antihyperalgesic effect was attenuated by the CB₁-selective antagonist, SR141716A, but not by the CB₂-selective antagonist, SR144528 and second, that it could

produce this effect without inducing any sign of catalepsy. More recently, the development of another peripherally restricted, potent, orally active CB₁/CB₂ receptor agonist (compound A) was announced by Organon/Schering Plough (Boyce, 2008). This produces antihyperalgesic effects both in a rat spinal nerve ligation model of neuropathic pain and in the mouse formalin paw model of inflammatory pain at doses well below any that cause catalepsy, at least in rats.

Another compound that may ameliorate neuropathic pain mainly by targeting cannabinoid receptors located outside the blood-brain barrier is ajulemic acid (CT-3), a synthetic analogue of Δ^8 -THC (Dyson *et al.*, 2005; Mitchell *et al.*, 2005). More specifically, this compound has been reported to behave as a potent, high-efficacy CB₁ and CB₂ receptor agonist and to penetrate rat brain less readily than Δ^9 -THC or *R*-(+)-WIN55212. It has also been reported to reverse signs of hyperalgesia in the Seltzer rat model of neuropathic pain and signs of inflammatory pain induced in rats by intraplantar injection of Freund's complete adjuvant in a manner that can be blocked by SR141716A but not by SR144528, and to exhibit greater potency in these pain models than in inducing effects such as catalepsy that are thought to require the activation of central CB₁ receptors. In addition, ajulemic acid has been found to display analgesic efficacy in a randomized, placebo-controlled, double-blind cross-over clinical trial performed with patients with chronic neuropathic pain. However although significant efficacy was observed for one primary outcome measure (visual analogue scale score) it was not observed for another (verbal rating scale score) or, indeed, when the measured response was mechanical hypersensitivity to von Frey hairs (Karst *et al.*, 2003; Salim *et al.*, 2005). Reported adverse reactions to ajulemic acid were dry mouth, tiredness, dizziness, limited power of concentration, sweating and more pain, suggesting that it did enter the brain in an amount sufficient to trigger some CB₁-mediated side effects.

When considering the merits of developing a peripherally restricted cannabinoid receptor agonist, it is important to bear in mind evidence that the permeability of the blood-brain barrier may increase in some disorders that, for example, include Alzheimer's disease and Parkinson's disease (Desai *et al.*, 2007). There is, however, another possible strategy for targeting cannabinoid receptors expressed outside the brain that does not rely on the integrity of the blood-brain barrier and this is described in next section.

Targeting cannabinoid receptors expressed by a particular tissue

Some tissues located outside the brain express cannabinoid receptors that appear to mediate effects that are mainly beneficial. Consequently, another strategy for reducing the unwanted effects of CB₁ receptor agonism might be to limit the distribution of active concentrations of an administered cannabinoid receptor agonist to one or more tissues of this kind.

One possibility, at least for the relief of some types of pain, would be to inject a cannabinoid receptor agonist intrathecally as there is good evidence that activation of cannabinoid CB₁ receptors within the spinal cord can induce antinociceptive

effects in preclinical models of acute, inflammatory and neuropathic pain (reviewed in Pertwee, 2001; Walker and Hohmann, 2005). CB₂ receptors within the spinal cord are also thought to mediate antinociception, for example in animal models of neuropathic pain. These may be CB₂ receptors expressed by microglial cells or even by neurons. Thus, there is evidence first, that after peripheral nerve injury CB₂ receptors appear on sensory neurons and/or activated microglia in mouse or rat spinal cord, and second, that CB₂ receptors are expressed by neonatal rat dorsal root ganglion neurons (Ross *et al.*, 2001; Zhang *et al.*, 2003; Walczak *et al.*, 2005; 2006; Wotherspoon *et al.*, 2005). It will be important to establish the extent to which a CB₁ or CB₁/CB₂ receptor agonist produces off-target effects in the clinic when given to patients intrathecally at doses that relieve unwanted symptoms.

For the management of symptoms that are generated in specific regions of the body surface, another possibility would be to limit the distribution of active concentrations of an administered cannabinoid receptor agonist to these regions by applying it directly to the skin, for example by skin patch. Thus there is evidence first, that cannabinoid CB₁ and CB₂ receptors are present in the skin, for example in cutaneous nerve fibres, mast cells, macrophages and epidermal keratinocytes and also in the epithelial cells of hair follicles, sebocytes and eccrine sweat glands, and second, that cutaneous CB₁ and CB₂ receptor activation produces antinociception in preclinical models of acute, inflammatory and neuropathic pain (Ständer *et al.*, 2005; see Pertwee, 2001; Fox and Bevan, 2005; Whiteside *et al.*, 2007; Guindon and Hohmann, 2008 for reviews). In addition, it has been found that pretreatment of human volunteers with HU-210 by skin patch (50 mmol·L⁻¹) or dermal microdialysis (5 mmol·L⁻¹) can significantly decrease mechanical and thermal hyperalgesia induced by capsaicin application to the skin and the perception of itch induced by topically applied histamine (Dvorak *et al.*, 2003; Rukwied *et al.*, 2003). Skin blood flow and neurogenic flare responses to histamine were also attenuated by HU-210. Importantly, no psychological side effects were detected in response to HU-210 in these experiments. It has also been found that topical administration of the CB₁/CB₂ receptor agonist, *R*-(+)-WIN55212, to mice can induce antinociception in the radiant heat tail-flick test at a dose that does not impair rotarod performance and in a manner that is susceptible to antagonism by AM251 (Dogrul *et al.*, 2003; Yesilyurt *et al.*, 2003). Similarly, Potenzi *et al.* (2008) have found that injection of *R*-(+)-WIN55212 into tumour-bearing hindpaws of mice can induce signs of reduced hyperalgesia without also producing catalepsy. This antinociceptive effect could be blocked both by AM251 and by the CB₂-selective antagonist, AM630.

Clearly then, it may well prove possible to relieve the unwanted symptoms of some disorders and yet avoid major off-target CB₁-mediated effects by administering a cannabinoid CB₁ or CB₁/CB₂ receptor agonist directly into tissues such as the skin or spinal cord.

Targeting up-regulated cannabinoid receptors

It is possible that some disorders could be treated with improved selectivity by administering a cannabinoid receptor

partial agonist rather than a full agonist. These would be disorders that trigger a 'protective' up-regulation of subpopulations of cannabinoid CB₁ and/or CB₂ receptors that can mediate symptom relief or oppose disease progression. Evidence that such 'protective' up-regulation occurs has, for example, been obtained for

- CB₁ receptors in the brain in rodent models of stroke (Jin *et al.*, 2000) and temporal lobe epilepsy (Wallace *et al.*, 2003);
- CB₁ receptors in the upper intestinal tract in mouse models of intestinal inflammation and diarrhoea (Izzo *et al.*, 2001; 2003; see Izzo and Camilleri, 2008 for a review);
- CB₂ receptors in the upper intestinal tract in a rat model of lipopolysaccharide-enhanced gastrointestinal transit (Duncan *et al.*, 2008; see Izzo and Camilleri, 2008 for a review);
- CB₁ receptors in enteric neurons and CB₂ receptors in colonic infiltrated immune cells in mouse models of colitis (Massa *et al.*, 2004; Kimball *et al.*, 2006);
- CB₁ and CB₂ receptors in human hepatocellular carcinoma tumours, non-Hodgkin lymphomas and human prostate cancer cells (Sarfaraz *et al.*, 2005; Xu *et al.*, 2006; Gustafsson *et al.*, 2008);
- CB₁ and/or CB₂ receptors in brain, spinal cord, dorsal root ganglia and skin in rat or mouse models of neuropathic pain (Siegling *et al.*, 2001; Lim *et al.*, 2003; Zhang *et al.*, 2003; Walczak *et al.*, 2005; 2006; Wotherspoon *et al.*, 2005; Beltramo *et al.*, 2006; Mitirattanakul *et al.*, 2006);
- CB₂ receptors in macrophages and T lymphocytes located in atherosclerotic plaques (Steffens *et al.*, 2005);
- CB₂ receptors in microglial cells and macrophages in regions of human post mortem spinal cord affected by multiple sclerosis or amyotrophic lateral sclerosis (Yiangou *et al.*, 2006) and in the central nervous systems of mice with experimental autoimmune encephalomyelitis (Maresz *et al.*, 2005).

Intriguingly, there is also evidence, first that CB₁ receptor expression in human colorectal tumours is down-regulated due to methylation of the CB₁ promoter, and second that it might be possible to enhance the ability of a CB₁ receptor agonist to inhibit the growth of these tumours by first boosting CB₁ receptor levels in human colorectal tumours with a demethylating agent (Wang *et al.*, 2008).

Provided that there is no concomitant increase in the expression of CB₁ or CB₂ receptors that mediate adverse effects, such seemingly 'protective' up-regulation should according to the receptor occupation theory of drug action improve the benefit-to-risk ratio of a CB₁/CB₂ receptor agonist by selectively increasing its potency for producing sought-after effects while leaving its potency for the production of unwanted effects unchanged. Importantly, up-regulation of this kind can also augment the size of the maximal response to a partial agonist while producing little or no increase in the maximal response to a full agonist. Consequently, any increase in the benefit-to-risk ratio that results from receptor up-regulation could well be greater when the administered drug is a partial CB₁/CB₂ receptor agonist such as Δ^9 -THC than when it is a high-efficacy agonist such as CP55940. Support

for this hypothesis comes from the finding that an increase in CB₁ expression level in the mouse small intestine was accompanied not only by a leftward shift in the *in vivo* log dose-response curve of the CB₁ receptor partial agonist, cannabinalol, for inhibition of intestinal transit but also by an increase in the size of its maximal effect (Izzo *et al.*, 2001). CP55940, which has higher CB₁ efficacy than cannabinalol (reviewed in Pertwee, 1999), exhibited a potency increase but no change in its maximal effect. Still lacking, however, are any *in vivo* human data indicating whether or not the benefit-to-risk ratio for the management of any disorder in which there is an up-regulation of cannabinoid receptors that is both protective and selective would be significantly higher for a CB₁/CB₂ receptor partial agonist than for a full agonist. It should also be borne in mind that there are certain brain areas in which CB₁ receptors are particularly highly expressed and that consequently there will most likely be some unwanted effects that are produced in patients no less effectively by a low-efficacy CB₁ receptor agonist than by a high-efficacy CB₁ agonist (Gifford *et al.*, 1999; see Howlett *et al.*, 2002 for a review).

It is noteworthy that both Δ^9 -THC and a Δ^9 -THC-containing cannabis extract have been reported to be ineffective against acute pain in human volunteers when administered at doses that did not produce serious side effects (Naef *et al.*, 2003; Roberts *et al.*, 2006; Kraft *et al.*, 2008). This finding could possibly be an indication that the expression level of cannabinoid receptors in these healthy human subjects was not high enough for a partial agonist such as Δ^9 -THC to produce CB₁ receptor-mediated analgesia, at least at an acceptable dose. It would then be consistent with the hypothesis that Δ^9 -THC relieves some types of chronic pain in humans with reasonable selectivity because this is pain that has been caused by disorders that selectively up-regulate the cannabinoid receptors that mediate this pain relief. As to the ability of Δ^9 -THC to reduce signs of acute pain in some animals, this could possibly be an indication that the expression or coupling efficiency of cannabinoid receptors capable of mediating relief from this kind of pain is relatively high in these animals. However, it could also be that Δ^9 -THC appears to be particularly effective in inducing signs of antinociception in animal models of acute pain because these models rely on the ability of an animal to exhibit a motor response to a noxious stimulus. Thus, some species, including rodents, seem to be more sensitive than humans to the motor impairing effects of a CB₁ receptor agonist (reviewed in Pertwee, 2008a).

Targeting cannabinoid CB₂ receptors

Evidence obtained mainly from experiments with rats or mice suggests that another strategy for circumventing the unwanted consequences of cannabinoid CB₁ receptor activation, for example for the amelioration of some types of pain, may be to target CB₂ receptors. More specifically, it has been possible to demonstrate that CB₂-selective agonists display antinociceptive activity in well-validated models of acute pain, persistent inflammatory pain, post-operative pain, cancer pain and neuropathic pain (reviewed in Whiteside *et al.*, 2007; Guindon and Hohmann, 2008). That this anti-

nociceptive activity is CB₂ receptor-mediated is supported by reports that it can be induced by CB₂-selective agonists, that it is susceptible to antagonism by CB₂- but not CB₁-selective antagonists and/or that it can be abolished by genetic deletion of the CB₂ receptor but not of the CB₁ receptor. Importantly, it has also been possible to demonstrate that systemically administered CB₂-selective agonists can induce antinociception in rodents at doses that do not also produce effects known to result from the activation of central CB₁ receptors (reviewed in Whiteside *et al.*, 2007; Guindon and Hohmann, 2008).

The precise locations of the CB₂ receptors that mediate antinociception in these animal models remain to be established. However there is evidence that these could include brain areas such as the thalamus as well as skin tissue, dorsal root ganglion neurons and microglia or neurons in the spinal cord (Jhaveri *et al.*, 2008; Yamamoto *et al.*, 2008; see Whiteside *et al.*, 2007; Guindon and Hohmann, 2008 for reviews).

Other potential therapeutic targets for CB₂-selective agonists include multiple sclerosis (reviewed in Pertwee, 2007a; Dittel, 2008), amyotrophic lateral sclerosis (Kim *et al.*, 2006; Shoemaker *et al.*, 2007), Huntington's disease (reviewed in Sagredo *et al.*, 2007), stroke (Zhang *et al.*, 2007; see Pacher and Hasko, 2008 for a review), atherosclerosis (reviewed in Mach *et al.*, 2008), gastrointestinal inflammatory states (reviewed in Izzo and Camilleri, 2008; Wright *et al.*, 2008), chronic liver diseases (reviewed in Mallat *et al.*, 2007; Izzo and Camilleri, 2008; Lotersztajn *et al.*, 2008) and cancer (reviewed in Guzmán, 2003; Izzo and Camilleri, 2008; Wright *et al.*, 2008).

When developing novel CB₂-selective agonists and attempting to predict their *in vivo* efficacies from *in vitro* data it is important to bear in mind that some of these compounds may interact with CB₂ receptors in a manner that varies both with species and with the constitutive activity of these receptors. Thus, for example, Bingham *et al.* (2007) found one such compound, *R,S*-AM1241 [(2-iodo-5-nitrophenyl)-[1-(1-methylpiperidin-2-ylmethyl)-1*H*-indol-3-yl]-methanone], to behave *in vitro* as an agonist at human CB₂ receptors but as an inverse agonist at mouse and rat CB₂ receptors, and Yao *et al.* (2006) have found that *R,S*-AM1241 switches from producing agonism to producing inverse agonism at human CB₂ receptors *in vitro* when the constitutive activity of these receptors is increased, suggesting that this compound may be a 'protean agonist'.

It should also be borne in mind that none of the CB₂-selective agonists that have been developed to date are completely CB₂-specific. Thus they are all expected to display CB₂-selectivity only within a finite dose range and to target CB₁ receptors as well when administered at a dose that lies above this range. For any particular agonist, the width of its CB₂-selectivity window will of course be affected by the CB₁ to CB₂ receptor ratios of the tissues in which sought-after (or unwanted) effects are induced by CB₁ or CB₂ receptor activation. It is noteworthy, therefore, that not all tissues express CB₁ and CB₂ receptors in equal numbers in health and that there is also evidence that disparate changes in CB₁ and CB₂ expression levels may be induced in some cells or tissues either pathologically or pharmacologically (reviewed in Pertwee, 2005a). Consequently, when an agonist that binds more readily to CB₂ receptors is administered to patients, it is

likely that the CB₂ selectivity of this ligand will not be the same in all tissues that express both types of cannabinoid receptor and also that any selectivity will be lost when a certain dose level is exceeded.

Multi-targeting

One other strategy for increasing the benefit-to-risk ratio of a CB₁ or CB₁/CB₂ receptor agonist could be to rely on its ability to interact additively or synergistically with another type of ligand for the production of a sought-after effect. Attention has focused particularly on numerous reports that Δ⁹-THC can interact additively or synergistically with opioid analgesics such as morphine, codeine or fentanyl in the production of combined cannabinoid CB₁ and opioid receptor-mediated antinociception in mouse, rat, guinea-pig and monkey models of acute pain (Cichewicz and McCarthy, 2003; Cichewicz *et al.*, 2005; Tham *et al.*, 2005; Williams *et al.*, 2006; Smith *et al.*, 2007; Li *et al.*, 2008; see Pertwee, 2001; Cichewicz, 2004 for reviews), in the rat formalin paw model of inflammatory pain (Finn *et al.*, 2004) and in a rat model of arthritic pain (Cox *et al.*, 2007). Importantly, in some of these investigations, clear evidence was obtained through the construction of isobolograms that cannabinoid and opioid receptor agonists can undergo synergistic rather than just additive interactions in their production of antinociception (Cichewicz and McCarthy, 2003; Tham *et al.*, 2005; Cox *et al.*, 2007). Other important findings have been first, that signs of marked analgesia can be induced by co-administering Δ⁹-THC and an opioid each at a dose that by itself is sub-effective, and second that low-dose Δ⁹-THC can restore the efficacy of codeine and morphine at a time when antinociception in the absence of Δ⁹-THC has worn off (Reche *et al.*, 1996; Williams *et al.*, 2006). Also noteworthy is the finding that repeated administration of a low-dose combination of Δ⁹-THC and morphine to rats can reduce signs of pain without producing antinociceptive tolerance (Smith *et al.*, 2007). This observation was made in a rat model of acute pain in which such tolerance was induced when Δ⁹-THC or morphine was administered repeatedly by itself at an antinociceptive dose.

There is also evidence that combined administration of cannabis or Δ⁹-THC and an opioid can produce beneficial effects in patients experiencing chronic pain. Holdcroft *et al.* (1997) found that oral administration of a cannabis extract significantly reduced the amount of morphine required for pain relief by a patient with familial Mediterranean fever experiencing chronic relapsing gastrointestinal pain and inflammation. More recently, Narang *et al.* (2008) carried out a randomized single-dose, double-blinded, placebo-controlled, crossover trial with Δ⁹-THC (Marinol®) followed by an open-label multi-dose extension study. They found that oral administration of Marinol® produced a significant degree of additional analgesia in 30 patients with chronic non-cancer pain who were taking stable doses of opioid analgesics. Sleep quality was also improved by this adjunctive treatment. Side effects most commonly reported in the initial trial were drowsiness, sleepiness, dizziness and dry mouth. Importantly, the patients in this study preferred Δ⁹-THC to placebo in spite

Table 1 Cannabinoid receptor agonists interact additively or synergistically with certain non-opioids in the production of antinociception in animal models of pain

Cannabinoid receptor agonist	Co-administered compound	Measured effect	Reference
• low-dose <i>R</i> (+)-WIN55212 (intracisternal)	• COX-1/2 inhibitor (indomethacin) ^b or selective COX-2 inhibitor (NS-398) ^b (intracisternal)	• reduction of nociceptive scratching behaviour induced in rats by injection of formalin into the temporomandibular joint	• Ahn <i>et al.</i> (2007)
• <i>R</i> (+)-WIN55212 (intrathecal)	• α_2 -adrenoceptor agonist (clonidine) ^c , cholinesterase inhibitor (neostigmine) ^c or local anaesthetic (bupivacaine) ^c (intrathecal)	• antinociception in the rat formalin paw model of inflammatory pain	• Yoon and Choi (2003); Kang <i>et al.</i> (2007)
• ACPA ^a (intracerebroventricular)	• nicotine (intracerebroventricular)	• antinociception in the mouse formalin paw model of inflammatory pain	• Jafari <i>et al.</i> (2008)
• CP55940 (subcutaneous)	• α_2 -adrenoceptor agonist (dexmedetomidine) ^c (subcutaneous)	• antinociception in a mouse model of acute pain	• Tham <i>et al.</i> (2005)
• low-dose Δ^9 -THC (intraperitoneal)	• low-dose nicotine (subcutaneous)	• antinociception enhanced and THC tolerance onset slowed in mouse models of acute pain	• Valjent <i>et al.</i> (2002)
• <i>R</i> (+)-WIN55212 (intravenous)	• ultra-low dose SR141716A ^d (intravenous)	• rat model of acute pain: (a) duration of antinociceptive effect of agonist (single injection), (b) tolerance to agonist (repeated injections)	• Paquette <i>et al.</i> (2007)

See Figure 1 for further information about the cannabinoid receptor ligands mentioned in this table.

ACPA, arachidonylcyclopropylamide; COX, cyclooxygenase; CP55940, (–)-*cis*-3-[2-hydroxy-4-(1,1-dimethylheptyl)phenyl]-*trans*-4-(3-hydroxypropyl)cyclohexanol; *R*(+)-WIN55212, (–)-[2,3-dihydro-5-methyl-3-(4-morpholinylmethyl)pyrrolo-[1,2,3-de]-1,4-benzoxazin-6-yl]-1-naphthalenylmethanone; SR141716A, *N*-(piperidin-1-yl)-5-(4-chlorophenyl)-1-(2,4-dichlorophenyl)-4-methyl-1*H*-pyrazole-3-carboxamide hydrochloride; THC, tetrahydrocannabinol.

^aCB₁-selective agonist.

^bNeither of these compounds displayed antinociceptive activity by itself and their ability to potentiate *R*(+)-WIN55212 did not extend to the COX-1-selective inhibitor, SC-560.

^cIsobolographic analysis indicated that the interaction between the cannabinoid receptor agonist and each of these compounds was super-additive (synergistic).

^dCB₁-selective antagonist/inverse agonist.

of these side effects. It is noteworthy, however, that although Δ^9 -THC appears to interact synergistically with opioid analgesics in animals models of acute pain, no sign of such an interaction was detected either in human volunteers subjected to noxious electrical or thermal stimulation of the skin or to painful digital pressure (Naef *et al.*, 2003; Roberts *et al.*, 2006), or in patients experiencing post-operative pain (Seeling *et al.*, 2006). Interestingly, however, morphine and Δ^9 -THC, together but not separately, did reduce the affective response to cutaneous thermal stimulation in one of these investigations (Roberts *et al.*, 2006).

Additional research is required to establish the extent to which cannabinoid and opioid receptor agonists interact additively or synergistically in man to produce unwanted effects in addition to those described by Narang *et al.* (2008), or indeed, to produce sought-after effects in addition to analgesia. In the meantime it is worth noting that there is evidence that cannabinoid receptor agonists may increase opioid-dependence liability. Thus, for example, Manzanedo *et al.* (2004) have detected additive/synergistic interactions between *R*(+)-WIN55212 and morphine in mice for the production of signs of reward in the conditioned place preference paradigm, and Ellgren *et al.* (2007) have found that repeated pretreatment of rats with Δ^9 -THC can augment the acquisition and maintenance of heroin self-administration behaviour. It has also been found that repeated Δ^9 -THC pretreatment can enhance heroin-induced stimulation of rat locomotor activity (Singh *et al.*, 2005). However, there is evidence too that after single administration, *R*(+)-WIN55212 and morphine interact additively/synergistically in rats to depress rearing, groom-

ing and locomotor activity (Finn *et al.*, 2004). For reasons already given (section on *Targeting up-regulated cannabinoid receptors*), such a depressant effect on motor function could explain why Δ^9 -THC appears to interact additively or synergistically with opioids against signs of acute pain in rats and mice but has so far been found not to undergo an interaction of this kind in human subjects.

Cannabinoid CB₁ receptor agonists have also been found to interact additively or synergistically with certain non-opioid, non-cannabinoid compounds in the production of antinociception in animal models of acute or inflammatory pain. More specifically, interactions of this kind have been detected between Δ^9 -THC or the selective CB₁ receptor agonist, arachidonylcyclopropylamide (ACPA), and nicotine, and also between *R*(+)-WIN55212 and clonidine, neostigmine, bupivacaine and cyclooxygenase (COX)-2 inhibitors (Table 1). Such interactions have been detected as well in animal models of anxiety, depression and emesis (Table 2), suggesting that it might be possible to exploit interactions between CB₁ receptor agonists and non-cannabinoids in the clinic not only for pain relief but also for the management of other unwanted symptoms. Importantly, although the selective 5-HT_{1A} receptor agonist, 8-hydroxy-2-(di-*n*-propylamino) tetralin hydrobromide (8-OH-DPAT) and Δ^9 -THC have been reported to interact synergistically in rats for the production of an anxiolytic effect (Table 2), there are reports too that 8-OH-DPAT can oppose both Δ^9 -THC-induced catalepsy in mice (Egashira *et al.*, 2006) and Δ^9 -THC-induced memory impairment and hypothermia in rats (Malone and Taylor, 2001; Inui *et al.*, 2004).

Table 2 Cannabinoid receptor agonists interact additively or synergistically with other types of compound in animal models of anxiety, depression, emesis, epilepsy and stroke

Cannabinoid receptor agonist	Co-administered compound	Measured effect	Reference
• low-dose Δ^9 -THC (intraperitoneal)	• low-dose nicotine (subcutaneous)	• anxiolytic effects in mouse light-dark box and open-field tests	• Valjent <i>et al.</i> (2002)
• low-dose Δ^9 -THC (intraperitoneal)	• low-dose nicotine (subcutaneous)	• anxiolytic effect in mouse elevated plus-maze	• Balerio <i>et al.</i> (2006)
• <i>R</i> -(+)-WIN55212 ^a (intraperitoneal)	• diazepam ^a (intraperitoneal)	• anxiolytic effects in mouse elevated plus-maze and hole-board tests	• Naderi <i>et al.</i> (2008)
• low-dose Δ^9 -THC (intraperitoneal)	• 5-HT _{1A} -selective agonist (low-dose 8-OH-DPAT) (intraperitoneal)	• anxiolytic effect in rat elevated plus-maze test	• Braida <i>et al.</i> (2007)
• low-dose CP55940 (intraperitoneal)	• low-dose imipramine (intraperitoneal)	• antidepressant effect in rat forced swim test	• Adamczyk <i>et al.</i> (2008)
• low-dose Δ^9 -THC (intraperitoneal)	• 5-HT ₃ antagonist (low-dose ondansetron) (intraperitoneal)	• inhibition of vomiting and retching induced in house musk shrews by cisplatin	• Kwiatkowska <i>et al.</i> (2004)
• ACEA ^b (intraperitoneal)	• ultra-low dose AM251 ^d (intraperitoneal)	• protection of mice from pentylenetetrazole-induced seizures as indicated by changes in clonic seizure threshold (PTZ i.v.) and in tonic-clonic-generalized seizure latency and mortality (PTZ i.p.)	• Gholizadeh <i>et al.</i> (2007)
• O-1966 ^c (intravenous)	• SR141716A ^d (intraperitoneal)	• protection of mice from cerebral ischaemic/reperfusion injury	• Zhang <i>et al.</i> (2008)

See Figure 1 for further information about the cannabinoid receptor ligands mentioned in this table.

8-OH-DPAT, 8-hydroxy-2-(di-*n*-propylamino) tetralin hydrobromide; ACEA, arachidonyl-2'-chloroethylamide; AM251, *N*-(piperidin-1-yl)-5-(4-iodophenyl)-1-(2,4-dichlorophenyl)-4-methyl-1*H*-pyrazole-3-carboxamide; CP55940, (-)-*cis*-3-[2-hydroxy-4-(1,1-dimethylheptyl)phenyl]-*trans*-4-(3-hydroxypropyl)cyclohexanol; i.p., intraperitoneal; i.v., intravenous; PTZ, pentylenetetrazole; *R*-(+)-WIN55212, (*R*)-(+)-[2,3-dihydro-5-methyl-3-(4-morpholinylmethyl)pyrrolo-[1,2,3-*de*]-1,4-benzoxazin-6-yl]-1-naphthalenylmethanone; SR141716A, *N*-(piperidin-1-yl)-5-(4-chlorophenyl)-1-(2,4-dichlorophenyl)-4-methyl-1*H*-pyrazole-3-carboxamide hydrochloride; THC, tetrahydrocannabinol.

^aIsobolographic analysis indicated that the interaction between these two compounds observed in the elevated plus-maze experiments was super-additive (synergistic).

^bCB₁-selective agonist.

^cCB₂-selective agonist.

^dCB₁-selective antagonist/inverse agonist.

Δ^9 -THC also undergoes additive or synergistic interactions in mice with nicotine for the production of conditioned place preference, hypothermia and hypolocomotion (Valjent *et al.*, 2002), with 3,4-methylenedioxymethamphetamine (MDMA) in conditioned place preference, self-administration and working memory paradigms (Young *et al.*, 2005; Robledo *et al.*, 2007) and, for the production of catalepsy or hypothermia in mice or rats, with a range of non-cannabinoids that in addition to opioids, nicotine, and MDMA include benzodiazepines, prostaglandins, reserpine and ligands that target muscarinic cholinceptors or some types of dopamine, noradrenaline, 5-hydroxytryptamine or γ -aminobutyric acid receptors as agonists or antagonists (Marchese *et al.*, 2003; review by Pertwee, 1992).

Intriguingly, one other potential strategy for the management of pain, or of disorders such as epilepsy or stroke, may be to co-administer a CB₁ or CB₂ receptor agonist and a selective CB₁ receptor antagonist/inverse agonist (Tables 1 and 2). The combined administration of such compounds may also constitute a new effective treatment for chronic liver diseases (reviewed in Mallat *et al.*, 2007; Lotersztajn *et al.*, 2008).

Combining strategies

Consideration should be given to the potential benefits of combining some of the strategies mentioned in this review. For the relief of chronic pain, one possible way of reducing

the incidence of unwanted off-target effects would be to administer a cannabinoid CB₁/CB₂ receptor agonist transdermally or intrathecally together with a transdermally administered opioid instead of co-administering these drugs orally. Thus, transdermal co-administration of *R*-(+)-WIN55212 and morphine at doses that did not affect rotarod performance has been found by Yesilyurt *et al.* (2003) to induce significantly greater and longer-lasting antinociception in a mouse model of acute pain than that induced by transdermal administration of either compound alone. They also found that intrathecal administration of an ineffective dose of *R*-(+)-WIN55212 markedly potentiated the antinociceptive effect of transdermally administered morphine. Similarly, Cichewicz *et al.* (2005) have found the potencies of fentanyl and buprenorphine for the production of antinociception in a guinea-pig model of acute pain to be greater when either of these opioids is co-administered transdermally with Δ^9 -THC. There may also be some therapeutic advantage to be gained from administering a single cannabinoid receptor agonist concomitantly to skin and spinal cord as Dogrul *et al.* (2003) have obtained evidence for an antinociceptive synergism between transdermally absorbed and intrathecally administered *R*-(+)-WIN55212 in a mouse model of acute pain. A third possible way of relieving pain with improved selectivity might be to target the spinal cord with a CB₂-selective agonist rather than with CB₁ or CB₁/CB₂ receptor agonist. Thus, Romero-Sandoval and Eisenach (2007) have recently reported that some intrathecal doses of the CB₁/CB₂ receptor agonist, CP55940, that

reduced signs of post-operative hypersensitivity in rats also induced catalepsy, vocalization and a decrease in exploratory activity, effects that all appeared to be at least partly CB₁ receptor-mediated. In contrast, no such effects on motor function or vocalization were induced by the CB₂-selective agonist, (2-methyl-1-propyl-1*H*-indol-3-yl)-1-naphthalenylmethanone (JWH-015), when this was injected intrathecally at doses reducing post-operative hypersensitivity. It has also been found that intrathecal administration of a CB₂-selective agonist [3-(1,1-dimethylbutyl)-6,6,9-trimethyl-6 α ,7,10,10 α -tetrahydro-6*H*-benzo[*c*]chromene (JWH-133)] can produce antinociception in the mouse partial sciatic nerve ligation model of neuropathic pain (Yamamoto *et al.*, 2008), although not in the rat formalin paw model of inflammatory pain (Yoon and Choi, 2003). Another possibility, again for pain relief, would be to administer a CB₁ agonist intradermally or intrathecally together with an orally administered CB₂-selective agonist. Also worth exploring is the potential benefit of administering a CB₂-selective agonist together with CB₁ receptor allosteric enhancer to patients with disorders that provoke release of endocannabinoids onto CB₁ receptors that then mediate symptom relief.

Future directions

The need for clinical research

There is clearly already strong preclinical evidence in support of the hypothesis that it should be possible to improve the efficacy and/or benefit-to-risk ratio of a cannabinoid receptor agonist as a medicine by adopting one or more of the five strategies described in this review alone or in combination. The need now is for clinical research in which the effectiveness of each of these strategies is tested in patients. Given the preclinical data described in this review, these strategies should perhaps be evaluated initially by focusing on patients with disorders that give rise to chronic inflammatory or neuropathic pain. However, in the longer term it will be important to match any disorder that is treatable with a cannabinoid receptor agonist with the strategy that works best for that particular disorder. Because the consequences of chronic treatment with a CB₂-selective agonist have been little investigated, it will also be important when evaluating the strategy of repeatedly administering such an agonist as a medicine to seek out any serious unwanted effects that it produces, particularly in patients with disorders that affect the immune system, for example multiple sclerosis.

There are currently no clinical human data indicating whether or not the efficacy or benefit-to-risk ratio of a full or partial cannabinoid receptor agonist increases when it is given to patients with a disorder that provokes a selective up-regulation of cannabinoid receptors that may mediate symptom relief or slow disease progression. Consequently as a first step in evaluating the strategy of targeting up-regulated cannabinoid receptors in patients with such a disorder, an assessment should be made of the extent to which there is any correlation between (i) cannabinoid receptor density in a tissue in which these receptors mediate a sought-after effect and (ii) the efficacy/benefit-to-risk ratio of a cannabinoid receptor agonist. It would also be of interest to monitor can-

nabinoid receptor coupling efficiency in an investigation of this kind and to compare a cannabinoid CB₁/CB₂ partial agonist such as THC with a higher efficacy agonist. As to the disorder that should be investigated in such a project, the animal data described in this review suggest that this could be one that gives rise to chronic inflammatory or neuropathic pain. Another possibility would be to focus on some type of cancer as there is evidence first that cannabinoid receptor expression is higher in some human cancer cells than in normal cells and second that cannabinoid receptor agonists can inhibit human tumour cell growth (Sarfaraz *et al.*, 2005; Xu *et al.*, 2006; Gustafsson *et al.*, 2008; see Guzmán, 2003; Pertwee, 2005a for reviews). If such research does yield positive results, it would justify the development of a diagnostic test that could use cannabinoid receptor expression level or coupling efficiency in particular tissues as a biomarker for selecting patient subpopulations that would benefit most from treatment with a CB₁/CB₂ receptor partial agonist.

Multi-targeting: what next?

To ensure that the strategy of multi-targeting is fully exploited, it will be important to seek out any as yet undiscovered interactions between cannabinoid receptor agonists and other types of ligand that have therapeutic potential. The possible advantages of multi-targeting by co-administering more than two compounds should be explored as well. So too should the likely advantage of multi-targeting with a single 'multiple ligand' that possesses two or more actions that interact additively or synergistically in the production of a beneficial effect. One such compound may be a ligand (compound 12) that has been found to behave both as a CB₂ receptor inverse agonist and as a TRPV1 receptor agonist and that, because it has these two actions, has been postulated to be a potential anti-inflammatory agent (Appendino *et al.*, 2006). Another compound that may have clinical applications or serve as a template for a new medicine because it is a multiple ligand is the plant cannabinoid, Δ^9 -tetrahydrocannabivarin. Thus, there is evidence that this compound can both activate CB₂ receptors and block CB₁ receptors (reviewed in Pertwee, 2008a), a combination of actions that may render it a particularly effective medicine for the treatment chronic liver diseases or stroke (section on *Multi-targeting*). Because Δ^9 -tetrahydrocannabivarin is a CB₁ receptor antagonist, it may share the ability of rimonabant (SR141716A) to enhance monoamine release in the brain and so, like rimonabant and AM251 (Takahashi *et al.*, 2008), also have the potential to improve the benefit-to-risk ratio of a selective serotonin reuptake inhibitor when this is being used to treat affective disorders. However, any interest in such a therapeutic strategy is of course likely to be affected by the recent decision to halt sales of rimonabant because of evidence that it increases the incidence of depression and suicidality (section on *Licensed medicines that target cannabinoid receptors*).

To facilitate the exploitation of multi-targeting in the clinic as fully as possible, it will be important to explore the mechanisms that underlie synergistic interactions between cannabinoid receptor agonists and other types of ligand. One possible way forward would be to seek out evidence for functional interactions between cannabinoid and non-

cannabinoid receptors that are expressed by the same cells and then to dissect out any crosstalk between these co-expressed receptors that results in a synergistic interaction from any that leads to mutual antagonism. It is noteworthy, therefore, that there is already evidence for neuronal co-expression of CB₁ receptors with certain non-cannabinoid receptors that include μ -opioid, 5-HT_{1B}, 5-HT_{3A}, dopamine D1, dopamine D2 and GABA_B receptors, and for the occurrence of functional interactions between some of these co-expressed receptors (Hermann *et al.*, 2002; Morales *et al.*, 2004; Cinar *et al.*, 2008; see Wager-Miller *et al.*, 2002 for a review). Such crosstalk may sometimes involve competition between cannabinoid receptors and co-expressed G protein-coupled non-cannabinoid receptors for the same signalling pathway(s) and a resultant switch in the preferred G-protein subtypes of these receptors, a mechanism that might for example underlie the functional interactions that have been reported to take place between co-expressed CB₁ and dopamine D2 receptors (reviewed in Wager-Miller *et al.*, 2002; Pertwee, 2005b). It is also possible that an ultra-low dose of a CB₁ receptor antagonist can oppose CB₁ agonist-induced antinociceptive tolerance by preventing an agonist-induced G protein coupling switch from G_i to G_s protein (Paquette *et al.*, 2007). For compounds that interact synergistically in the production of a clinically beneficial effect, the extent to which this relies on other kinds of pharmacodynamic interaction or, indeed, on interactions that are pharmacokinetic or metabolic in nature should also be established.

CB₁ and CB₂ receptor agonists have diverse off-target actions

There is evidence that some cannabinoid CB₁ and/or CB₂ receptor agonists have one or more non-CB₁, non-CB₂ pharmacological targets (reviewed in Pertwee, 2008b). This should be borne in mind when selecting a cannabinoid receptor agonist for use as a pharmacological tool or potential medicine. Thus, CB₁/CB₂ receptor agonists do not all interact with the same non-CB₁, non-CB₂ pharmacological targets and will therefore most likely differ from each other in the kinds of effect that they produce at doses/concentrations at which they activate or block CB₁ or CB₂ receptors to the same extent. Attracting particular attention at the moment is the manner in which some cannabinoid receptor ligands interact with GPR55. More specifically, it has been reported that this orphan receptor is activated by the CB₁-selective agonist, methanandamide, by the CB₂-selective agonist, JWH-015, and by certain CB₁/CB₂ receptor agonists that include Δ^9 -THC, HU-210 and anandamide (Ryberg *et al.*, 2007; Lauckner *et al.*, 2008; reviewed in Pertwee, 2007b). Two other CB₁/CB₂ receptor agonists, CP55940 and 2-arachidonoyl glycerol, were found to activate GPR55 in one of these investigations (Ryberg *et al.*, 2007) but not in another (Lauckner *et al.*, 2008). In addition, it has been found that GPR55 is activated by one CB₁-selective antagonist (AM251) but not by another (AM281), and that it is not activated by the CB₁/CB₂ agonist R-(+)-WIN55212 (Johns *et al.*, 2007; Ryberg *et al.*, 2007; Lauckner *et al.*, 2008). There has also been one report, however, that neither Δ^9 -THC, CP55940, HU-210, anandamide nor 2-arachidonoyl glycerol activate GPR55, when the measured response is extracellular signal-regulated kinase (ERK) phos-

phorylation (Oka *et al.*, 2007). Because of these conflicting pharmacological data, the question of whether GPR55 should or should not be regarded as a cannabinoid receptor has still to be resolved, as indeed has the question of what roles this receptor plays in health or disease.

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Conflict of interest

The author has formal links with GW Pharmaceuticals that funds some of his research.

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